



2019 AFASA Agribusiness Transformation Conference & AGM

Sponsorship Rate Card

PLATINUM SPONSOR R500 000.00	DIAMOND SPONSOR R250 000.00
<p>Benefits</p> <ul style="list-style-type: none"> <input type="checkbox"/> Advertorial in October 2019/Jan2020 AFASA Newsletter <input type="checkbox"/> Centre stage branding rights (wall banner) <input type="checkbox"/> Pull-up and Flying banners (unrestricted) <input type="checkbox"/> 10 min slot to address delegates at the conference <input type="checkbox"/> Logo on all screens throughout the conference <input type="checkbox"/> Logo on the invites and programme <input type="checkbox"/> Logo on all digital & social media platforms <input type="checkbox"/> Marketing material in the conference bags <input type="checkbox"/> Post-event mention and acknowledgement in the conference's media campaign <input type="checkbox"/> A 12 attendee for the duration of the conference and table at the Gala dinner (VIP section) <input type="checkbox"/> 10 min to address delegates at the gala dinner <input type="checkbox"/> Logo and click-through on the AFASA website for 3 months <input type="checkbox"/> Exhibition Stand 3x3 basic shell stand <input type="checkbox"/> VIP Registration 	<p>Benefits</p> <ul style="list-style-type: none"> <input type="checkbox"/> Advert sponsored by your company in the October 2019/Jan2020 AFASA newsletter <input type="checkbox"/> Floor branding with pull-up banners <input type="checkbox"/> 4 x Pull-up and Flying banners <input type="checkbox"/> 5 min slot to address delegates at the conference <input type="checkbox"/> Logo on all screens under Platinum Sponsors throughout the conference <input type="checkbox"/> Logo on the invites and programme <input type="checkbox"/> Logo on all digital and social media platforms <input type="checkbox"/> Marketing material in the conference bags <input type="checkbox"/> Post-event acknowledgement <input type="checkbox"/> 6 attendees for the duration of the conference and table at the Gala dinner <input type="checkbox"/> 5 min to address delegates at the gala dinner <input type="checkbox"/> Exhibition Stand 2x2 basic shell <input type="checkbox"/> VIP Registration

GOLD SPONSOR R150 000.00	SILVER SPONSOR R100 000.00
<p>Benefits</p> <ul style="list-style-type: none"> <input type="checkbox"/> Half page advert sponsored by your company in the October/ Jan 2020 AFASA newsletter <input type="checkbox"/> 4 x Pull up banners around the room <input type="checkbox"/> 2 x Flying banners inside the yard <input type="checkbox"/> Logo on all screens under Gold Sponsors throughout the conference <input type="checkbox"/> Logo on the invites and programme <input type="checkbox"/> Post event acknowledgement <input type="checkbox"/> 4 x seats at the Gala dinner 	<p>Benefits</p> <ul style="list-style-type: none"> <input type="checkbox"/> 2x Pull-up banners around the room <input type="checkbox"/> 2 x Flying banners inside the yard <input type="checkbox"/> Logo on all screens under Silver Sponsor throughout the Conference <input type="checkbox"/> Logo on the invites and programme <input type="checkbox"/> 2 x seats at the Gala dinner

Exhibition Stand Sizes & Prices

Type of stand	Size	Price
Basic Shell Scheme	2m x 2m	R7 500.00
Basic Shell Scheme	3m x 3m	R10 500.00

NB Prices excludes VAT